RESEARCH AND INNOVATION
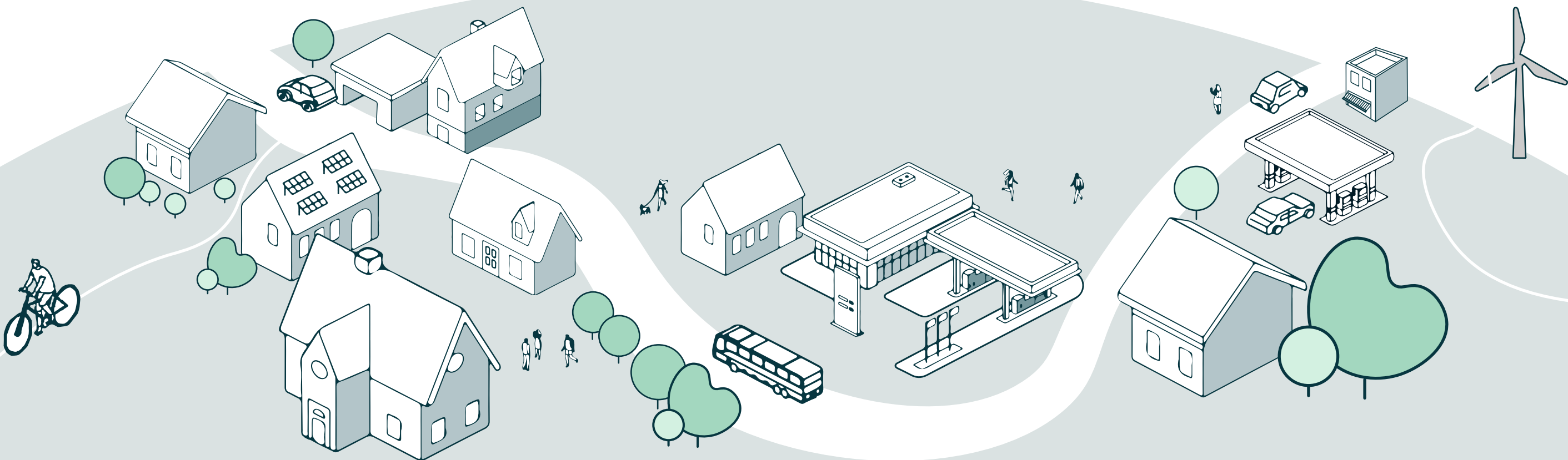
Can you introduce your organization?

TECNALIA is the largest center of applied research and technological development in Spain, a benchmark in Europe and a member of the Basque Research and Technology Alliance. We collaborate with companies and institutions to improve their competitiveness, people's quality of life and achieve sustainable growth. We do it thanks to people who are passionate about technology and committed to building a better society.

We are a team of people who behave honestly, transparently, and coherently, in line with our Organisation's values set out below, creating an environment of trust both inside and outside of TECNALIA: client focus, collaboration, social commitment, excellence and innovation.
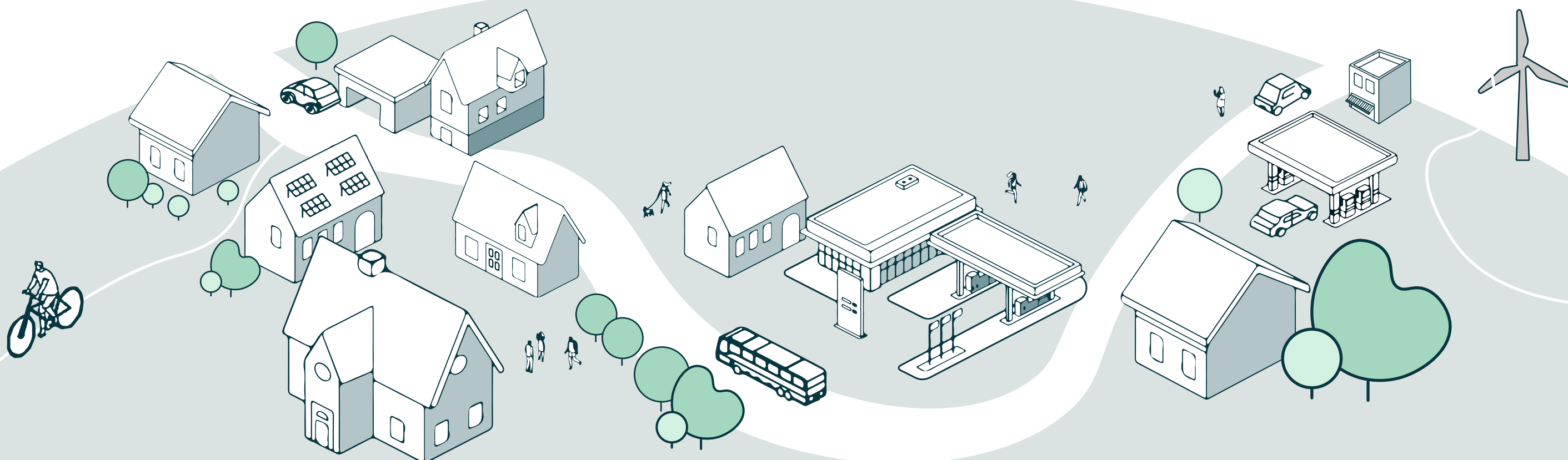
How does your organization's expertise contribute to the REGEN project's goals of paving the way toward sustainable and lasting people-centric neighbourhood regeneration through the development of an Assessment Framework for Urban Regeneration (AFUR)?

TECNALIA has a broad experience in urban regeneration processes, accompanying public and private stakeholders in the methodologies to develop the most appropriate plans and projects for an effective urban transition. In the last years TECN has been exploring how the implementation of digital tools can help in these processes from the decision-making perspective, also ensuring the citizens participation. TECN is also working with the LAREDO council in the Strategic Plan for the revitalisation of La Puebla Vieja (REGEN demo case).

2/3
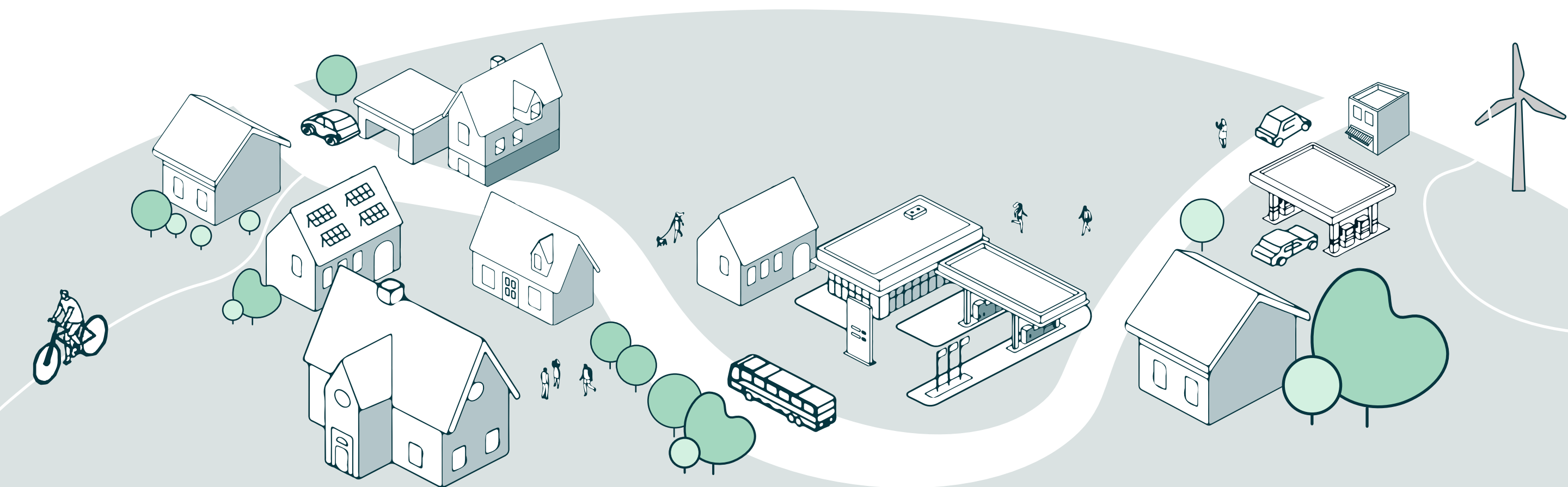
What specific challenges do you anticipate in developing or applying an Assessment Framework for Urban Regeneration (AFUR)?

We anticipate the following two main challenges:
* Data Collection, integration and multidimensional evaluation. Gathering accurate and relevant data from diverse sources and integrating them into a cohesive framework can be challenging. Also, the evaluation of the various types of data from different dimensions (such as social, economic, environmental, and cultural aspects) in different countries is also a challenge.
* Stakeholder Involvement: Urban regeneration projects often involve multiple stakeholders, including government bodies, private sector, and local communities.
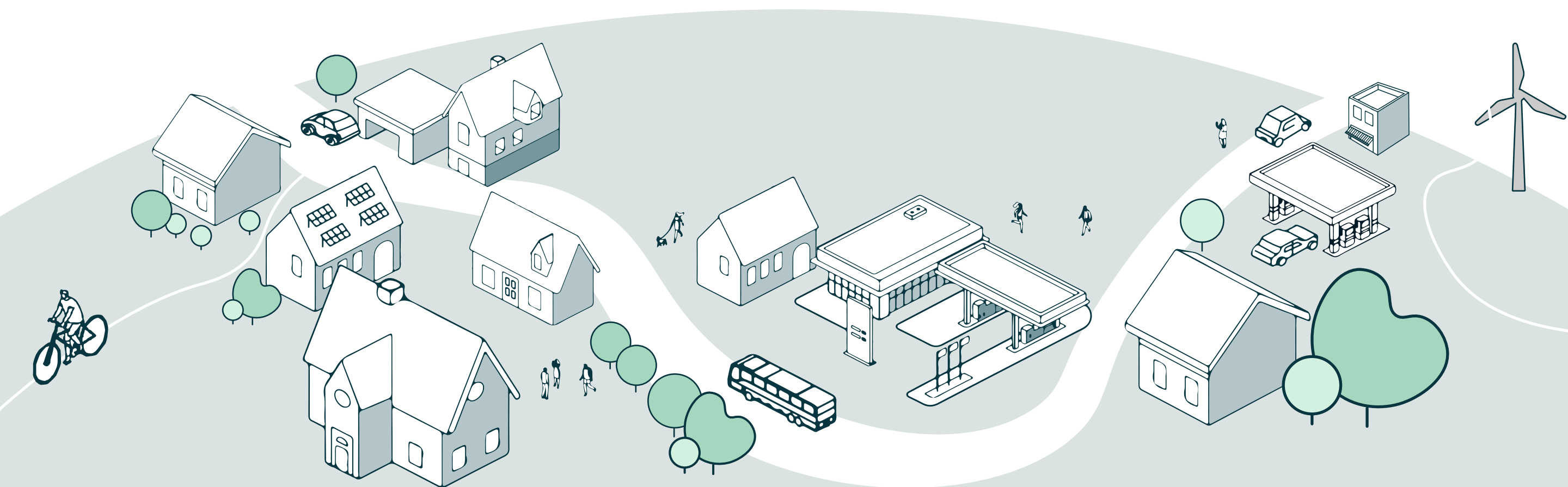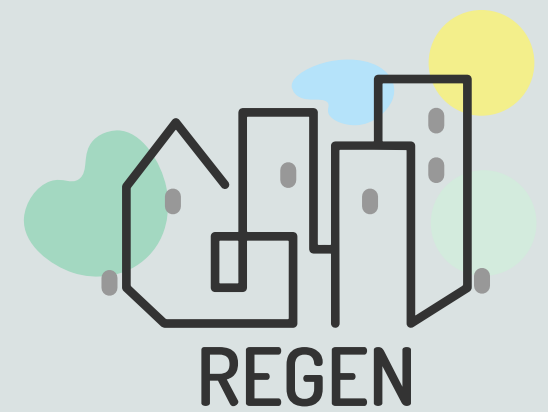
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